



Station Order Add to Schedule

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

12833

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KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
					Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
KTVX 6a News	EM	M-F		\$95.00		1								1
6:00 AM 6:30 AM		30		\$95.00										
KTVX 6:30a News	EM	M-F		\$130.00			1							1
6:30 AM 7:00 AM		30		\$130.00										
Good Morn America	EM	M-F		\$200.00	1									1
7:00 AM 9:00 AM		30		\$200.00										
Highly pre-emptible at LUR per KTVX. Move to L2														
Ellen	EF	M-F		\$250.00								1		1
3:00 PM 4:00 PM		30		\$250.00										
KTVX 4p News	EN	M-F		\$250.00				1						1
4:00 PM 4:30 PM		30		\$250.00										
Highly pre-emptible at LUR per KTVX. Move to L2														
KTVX 4:30p News	EN	M-F		\$250.00								1		1
4:30 PM 5:00 PM		30		\$250.00										
Highly pre-emptible at LUR per KTVX. Move to L2														
KTVX 6p News	EN	M-F		\$325.00					1					1
6:00 PM 6:30 PM		30		\$325.00										
Highly pre-emptible at LUR per KTVX. Move to L2														
Saturday 10p News	LN	Sa		\$325.00						1				1
10:00 PM 10:30 PM		30		\$325.00										
Sunday 10p News	LN	Su		\$500.00							1			1
10:00 PM 10:30 PM		30		\$500.00										
Station Gross Totals						1	1	1	1	1	1	2		9

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